



“Lisa McLeod helped rally our global team of 18.000 people around a common cause: Our customers. “

Graham “Skroo” Turner, CEO, Flight Centre



“As an entrepreneur, I couldn’t outspend the competition. Lisa McLeod helped us outsmart the competition with laser like focus”

Bruce Poon Tip, Founder and CEO, G Adventures



“Lisa McLeod helped us establish greater competitive differentiation in the market and improve emotional engagement with our team and clients. During the time we worked with her our revenue grew by 250%.”

Steve Johnson, Chief Revenue Officer, Hootsuite



“Our work with Lisa McLeod helped us articulate our story in the market, and accelerate growth. It’s part of what made our firm attractive to acquisition.”

Sarah Mahalik, VP, Explorys- Recently acquired by IBM



“As an entrepreneur, the only way to grow your business is to get the right people aligned around the right goals. Lisa is an expert in helping you create your purpose, align your team, and bring it forth in a compelling, scalable way”

Dave Thrasher, President, Foundation Supportworks